The formulating of the Strategic Plan of Universitas Negeri Surabaya for 2020-2024 is the implementation of the Regulation of the Minister of Education and Culture of the Republic of Indonesia Number 22 of 2020. This document manifests the development planning every year through focused and measurable programs and activities and supports the achievement of institutional development goals.

In the 2016-2020 period, Universitas Negeri Surabaya has significant performance achievements in the academic and non-academic fields so that it can be used as a basis for Universitas Negeri Surabaya’s Strategic Plan for the following years. These performance achievements are the result of the development of various academic and non-academic programs. In this case, the academic field is marked by the application of a Community Service Program-based curriculum, increasingly quality ICT-based lectures, competitive research and community service, systemized lecturer performance, increased quality of graduates, and a world of student affairs that is full of achievements. Meanwhile, non-academic performance is marked by the modernization of campuses and facilities, patterned infrastructure, an accountability-based financial system, increased relevance, quality and quantity in the field of employment (HR), business development, and increased cooperation and institutional image.

The 2020-2024 Universitas Negeri Surabaya development strategy should be placed based on the objective factual conditions that have been achieved so far. Therefore, self-evaluation to identify potential, privacy, location, and defiance needs to be conducted. Besides, all units under Universitas Negeri Surabaya are obliged to support and implement the achievement of the vision, mission, goals, objectives, strategies, policies, programs, and activities that have been formulated in the Business Strategic Plan of Universitas Negeri Surabaya 2020-2024.

The 2020-2024 Business Strategic Plan of Universitas Negeri Surabaya will be used as a guideline in preparing the Operational Plan each year in that period. Furthermore, the Business Strategic Plan is also used as a basis for evaluation and implementation reports on the annual and five-year performance of institutions with the status of Public Service Bodies (BLU) so that the implementation of this Strategic Plan can run effectively.

This business plan is expected to be able to provide an overview of the strategic issues faced by Universitas Negeri Surabaya as a Public Service Agency as well as the efforts that can be made to anticipate and overcome these problems.